

NOVACER STUDIO



MAGAZINE

The definition of
" Artistic style "

INTRO

Architecture, Art
and Design: where
creativity meets
innovation.



Side table *Cotes*
Iron painted in
textured black



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KNOW ABOUT NOVACER STUDIO

Novacer Studio is proudly located in the vibrant Valencian region. Valencia seamlessly blends the charm of the past with the innovation of the future. Its streets are a palette of architectural styles that coexist in perfect harmony.

This fascinating blend of eras and designs has earned Valencia the prestigious title of World Design Capital 2022, a significant recognition presented by the World Design Organization that we, as architecture enthusiasts, can be proud of.

From the majestic Baroque monuments to the upbeat Modernist markets and, of course, Calatrava's inspiring futuristic structures, Valencia is an incredible source of inspiration for architectural, art and design enthusiasts like us. With its stunning landscapes and rich culture, it fuels creativity.



City of Arts and Sciences



Novacer Studio draws upon various influences, blending art, architecture, and nature into a minimalist aesthetic defined by clean lines, simple forms, and a calming, neutral colour palette. We expertly blend innovative solutions with user needs, delivering designs that captivate and enhance everyday experiences while staying true to our design philosophy.

Bank of Valencia



LIVE YOUR PURPOSE

THE OTOS SIDE TABLE

Experience the perfect blend of modern and timeless design with the Otos side table. Crafted from a combination of rectangular and circular iron pieces, this table exudes boldness and sophistication.



Iron painted in
textured black



THE EAMES LOUNGE CHAIR



“Soft as a glove
Eames lounge chair
and ottoman were
conceived to provide
welcoming comfort to
the body.” hermanmiller.com

Designed for living

When they were conceptualising the chair, Charles explained that the designers wanted it to have the “warm, receptive look of a well-used first baseman's mitt.” As Charles and Ray's home provided the backdrop for the couple's gracious hosting of a famously eclectic group of friends and associates, providing “a special refuge from the strains of modern living,” so too the lounge chair and ottoman were conceived to provide welcoming comfort to the body.

The Eames Lounge Chair and Ottoman debuted on national television in 1956. Charles and Ray Eames appeared on the NBC television network Home show hosted by Arlene Francis. Stardom ensued for both design and designers. Yet, as popular as the lounge chair and ottoman have become, they remain grounded in the handcrafted details that continue to distinguish this classic, authentic design.

hermanmiller.com



Ray and Charles Eames working out a design problem (IBM)



Embraced by the critics

Part of the permanent collections at New York's MoMA and the Art Institute of Chicago, the chair and ottoman have been the subject of documentary films and books; they were the sole subject of a museum show at the Museum of Arts & Design in New York. They are featured prominently in television series and stylish movie interiors. Although the word “icon” is overused, it's exactly the right word in describing the Eames Lounge Chair and Ottoman.

hermanmiller.com

Eames Office

SPIRAL STAIRS

There is something fascinating about the shape of a spiral staircase. Drawing inspiration from the elegance of nature, its unique continuous form has significantly influenced art and architecture throughout history, establishing it as a timeless symbol of beauty and creativity.

One of the oldest spiral staircases was recorded in Italy as far back as 480 BC. It was part of Temple A in Selinunte, Sicily, showcasing the architectural and engineering brilliance of ancient times.



Novacer Export is renowned for constructing elaborate architectural designs. One of those projects is the innovative spiral staircase by Gallardo Llopis Architects. Their work inspires us to push the boundaries of what is possible in complex structures.

Project: Gallardo Llopis Architects

Construction: BFM Dificatoria

Metal work: Novacer Export

Photography: German Cabo





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"MOVE
FORWARD.
GOOD THINGS
ARE
UP AHEAD."

- @novacerstudio





Wall Shelf *Bicorp*

The perfect solution
showcasing your samples,
magazines, vinyls and more



- @novacerstudio



Life is ART

Wall shelf in
Mediterranean green

- @novacerstudio

OUR PRODUCTS

Transform your space with our exceptional collection of high-quality products. Discover stylish side tables, versatile shelves, and striking decor pieces designed to elevate any residential or commercial environment. Shop now at www.novacerstudio.com to find your perfect piece.



Side tables



Decor



Shelves





The *Yesa* side table

It can be used for magazines, vinyls and more



The *Gorga* table

Nothing goes to waste recyclable rail



SIX FACTS ABOUT US

Sustainable

We are passionate about advancing sustainability and safeguarding our planet. Our products are crafted from iron, a material that is 100% recyclable, reinforcing our commitment to environmental responsibility. By creatively utilising every scrap of material, we minimise waste and maximise value in everything we create. Proudly manufactured in Spain, our work embodies a strong ethic and a dedication to quality and sustainability.

Made in Spain

Our products are expertly crafted in Spain, reflecting the rich heritage of this beautiful country. All our products are named after charming small towns around each region of Spain, celebrating their uniqueness and ensuring they receive the recognition they deserve.

40 Years and counting

For more than 40 years, our sister company, Novacer Export, where we produce all our products, has perfected the craft of metalworking. We have assembled a team of passionate experts committed to delivering outstanding products that set industry standards.

Travel

As devoted travellers, we deeply engage with diverse cultures, uncovering each country's rich art and architecture. Our journeys fuel our creativity, allowing us to infuse our designs with the vibrant inspiration drawn from these experiences..

Iron

Our products are made from iron, a material valued for its sustainability, exceptional strength, outstanding durability, and remarkable versatility in various designs.

Family based business

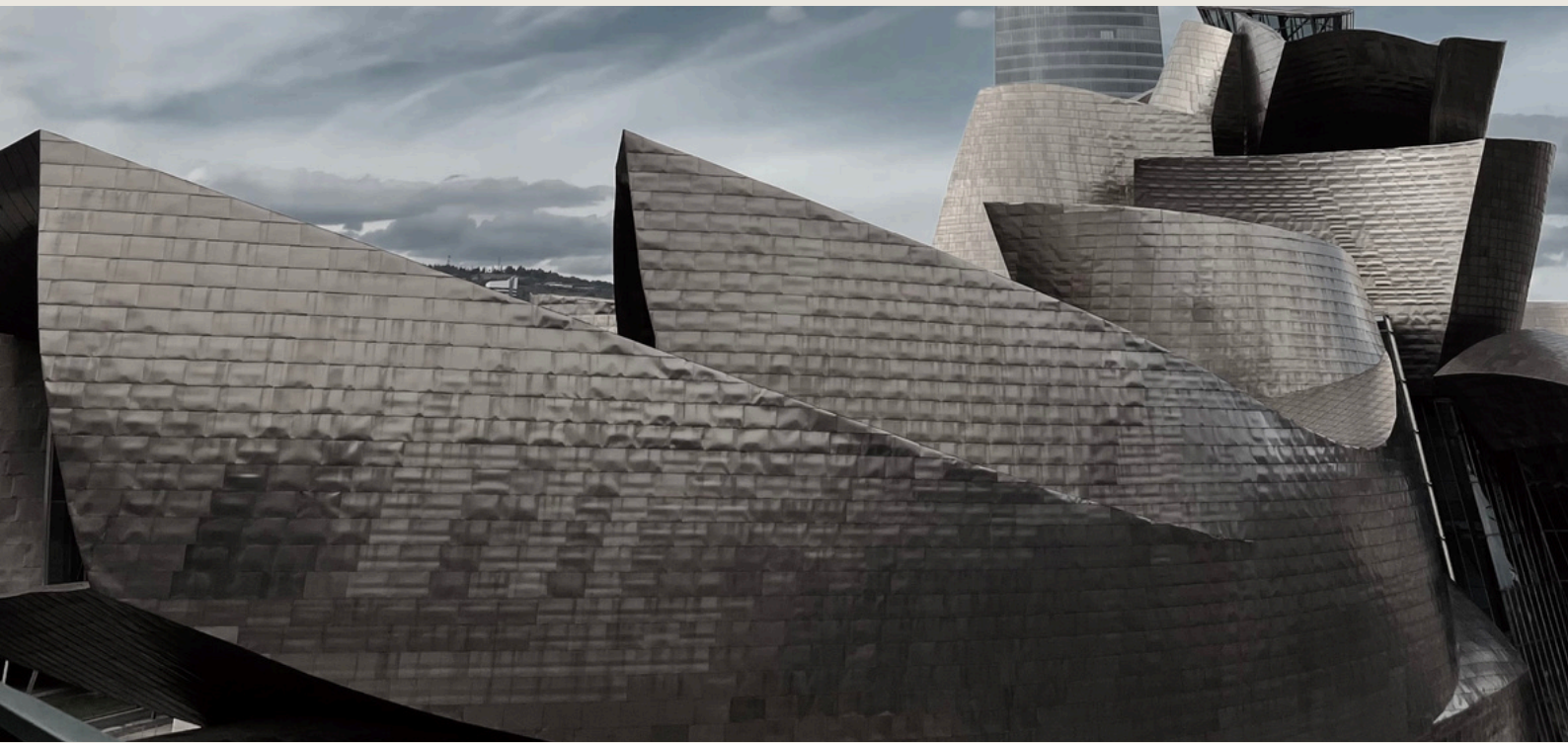
Novacer Studio is a dedicated family-owned business committed to achieving lasting success. Our unique mix of extensive experience and fresh, innovative ideas form a dynamic team that delivers exceptional results.



GUGGENHEIM BILBAO

During an early-summer trip, we enjoyed exploring the awe-inspiring Guggenheim Museum in Bilbao.

The striking use of natural metals in the building's design left us utterly captivated, and when combined with Frank Gehry's deconstructivism, it ignited an irresistible urge to unleash our creativity.



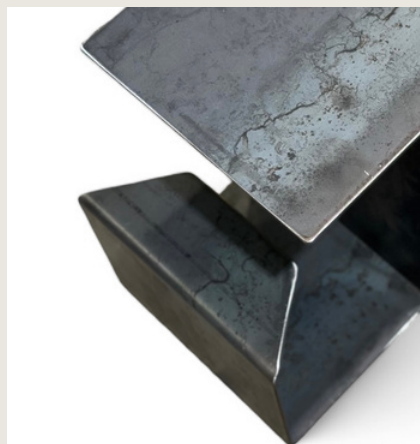
INSPIRATION Architecture

Curves, angles, and straight lines brought us to the Ain side table.

Embracing the design process is crucial as it develops and provides valuable insights that shape the path to excellence.

– @novacerstudio



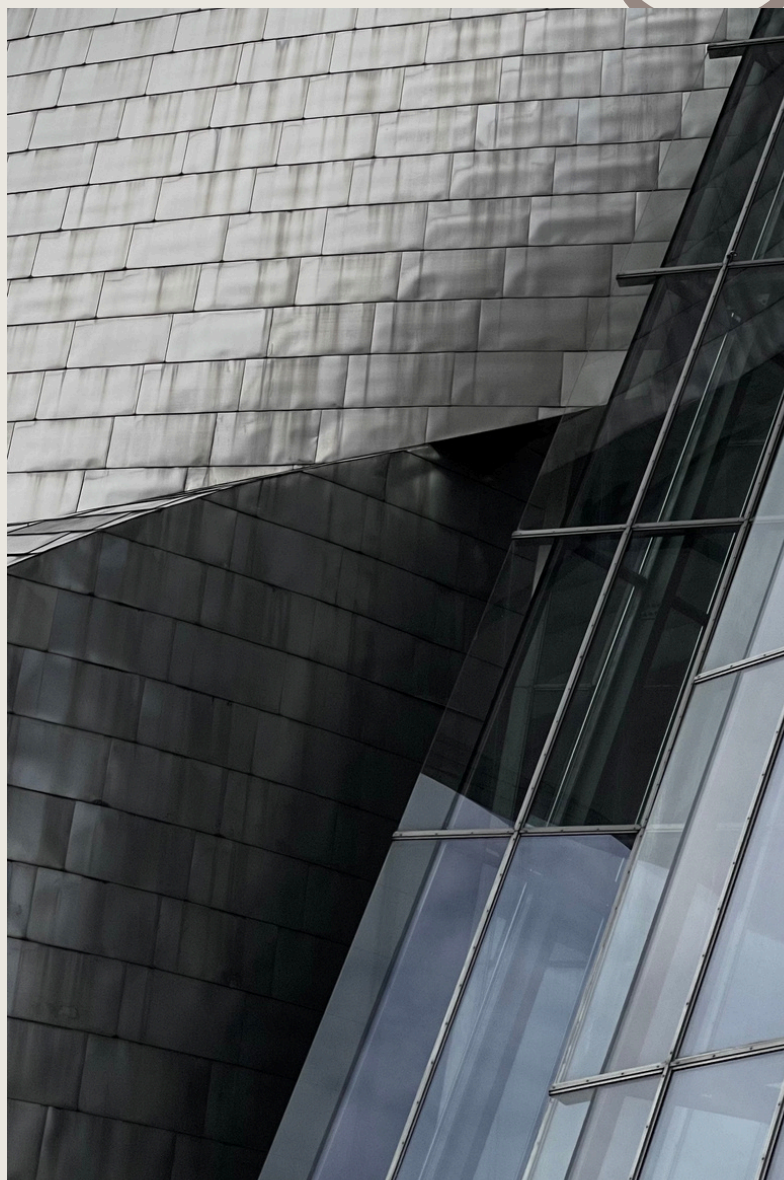


THE AIN SIDE TABLE

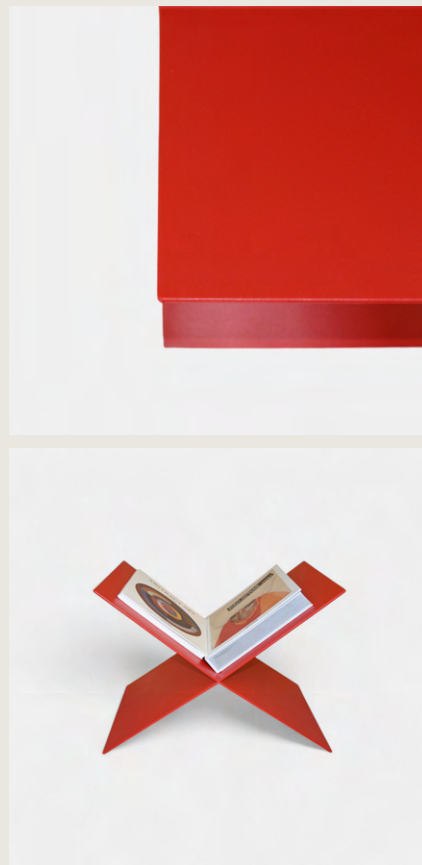
The Ain side table is perfect for holding drinks, magazines, books, and more, or it can be used on its own as a decorative piece. It is versatile enough to be used in both residential and commercial spaces.

Made of skillfully folded black iron, it embodies deconstructive beauty and functionality.

– @novacerstudio



GALLERY



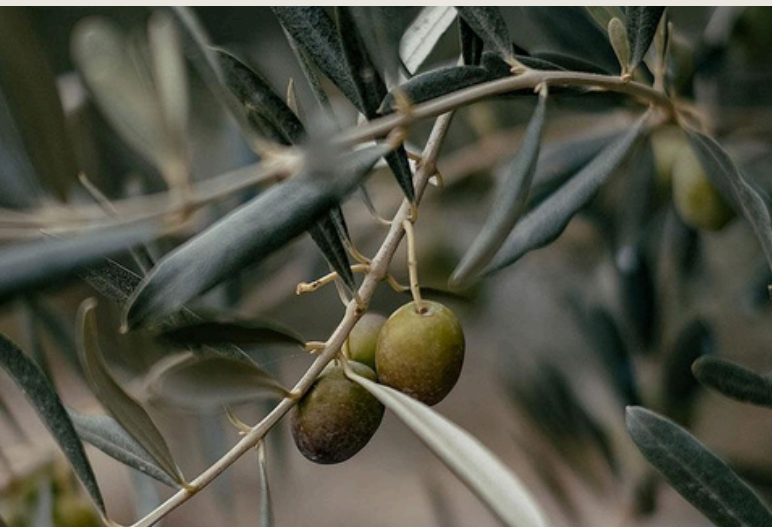
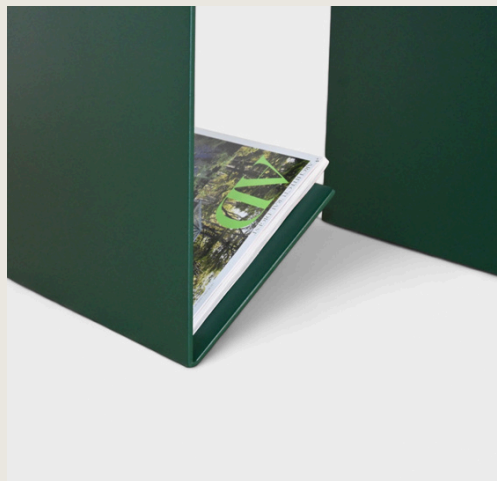
THE X INSPIRED MAGAZINE TABLE

The Culla magazine/book table was inspired by the photography of *Joel Meyerowitz*, in one of his exhibitions we attended at the Picasso Museum in Malaga.

Two pieces of flat iron angled to the perfect degree to create a beautiful form and provide functionality.

Joel Meyerowitz (England 1966)





thoroughfaresdesign.com

NATURE

Inspired by the green of Mediterranean olive trees, the Tormos side table combines elegance and simplicity in its design. Its clean lines make it ideal for enhancing any space, adding both style and functionality.

rafmaes.com



GALLERY

THE DIVIDED SHELF



The *Sella* shelf in
textured cream

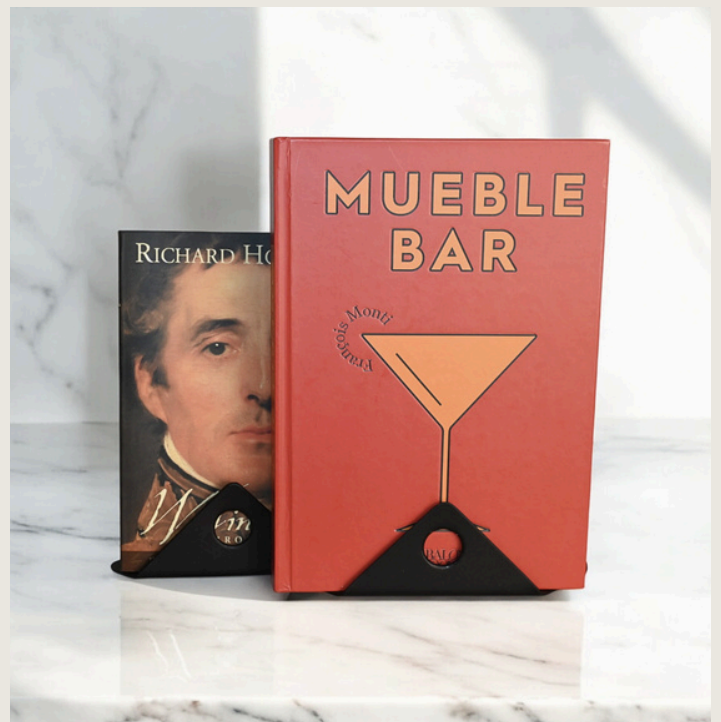


DRINKS LOOK BETTER ON A
NOVACER STUDIO TABLE

The Cirat side table
Inspired by the
Grace of the Arch

- @novacerstudio

THE MULTIFUNCIONAL ACCESSORIES





Discover the beauty of our multifunctional collection! Each piece is expertly crafted to serve as a candle holder, napkin holder, or book holder, making them both stylish and versatile. With a wide range of designs and colours to choose from, you can curate a collection that perfectly showcases your unique personality. Elevate your home decor by visiting novacerstudio.com and find the ideal piece for your space!

- @novacerstudio



STAY INSPIRED

"NEVER STOP CREATING."

- @novacerstudio



VERSATILE DESIGN FOR EVERY STYLE



Novacer Studio takes pride in offering a Bespoke Service tailored just for you. Our skilled team of designers is eager to understand your vision and craft exceptional products that perfectly complement your unique spaces.



NOVACER
STUDIO

NOVACER STUDIO MAGAZINE



NS/M